



February 9 - February 11, 2018

HOME SHOW MARLBOROUGH

Royal Plaza Trade Center



WHO ATTENDS THE SHOW:

- 92% are homeowners
- 68% are married
- 72% are in the 25 - 64 age bracket
- 74% have household incomes of \$100,000+

THE HOME SHOW AT MARLBOROUGH DELIVERS FOR YOU:

68% of consumers buy at the Show

70% of consumers buy from exhibiting companies after the Show

50% of consumers had not been to any other home show in the past 12 months

\$25.6 million - The amount of purchases that take place at the Show

\$75 million - The amount consumers say they will spend with exhibitors in six months following the Show



Reach a year's worth of customers in 3 days! The Home Show Marlborough is the place for consumers to experience what's new in Home, Gardening, Remodeling, Home Décor & more! As an exhibiting company, you enjoy an ideal sales environment where homeowners see, touch, compare & BUY your product or service.

MEET A QUALIFIED AUDIENCE READY TO BUY:

33% are planning a major gardening, landscaping or patio/deck project

44% are planning a kitchen or bathroom project

27% are planning a remodeling or miscellaneous decorating/Interior design project

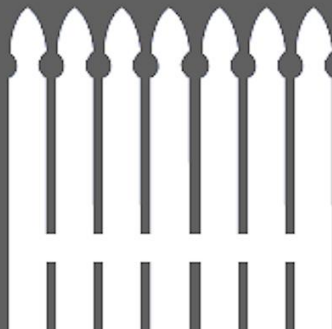
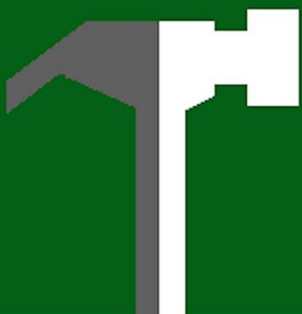
25% will purchase major home furnishings in the next 12 months

CONTACT US TODAY TO RESERVE YOUR PRIME LOCATION!

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Exhibit Rate: \$14.95/sf
Direct Sell Rate: \$18.75/sf
Corner Fee: \$100.00/corner



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